

## Communication Arts Bachelor of Arts

<b>General Education Requirements</b>	<b>56</b>
Literature of the Old Testament (BLIT 1103)	3
Literature of the New Testament (BLIT 1203)	3
Philosophy of Christian Thought (PHIL 2303)	3
English Composition I (ENGL 1103)	3
English Composition II (ENGL 1203)	3
Intro to Communication (COMM 1703)	3
Foreign Language	6
Introduction to Literature (LIT 2103) or Christian Classics (LIT 2723)	3
Humanities Electives	6
Physical Education	2
Science & Math	7
US History I (HIST 1213) or II (HIST 1223) or World History I (HIST 1533) or II (HIST 1543)	3
US Government (POLS 1103)	3
General Psychology (PSYC 1503)	3
Social Science Elective	3
Christian Formation in OWU Community (CLAC 1202)	2
<b>Major Requirements</b>	<b>54</b>
<b>Foundational Communication Courses</b>	<b>42</b>
Production Labs	6
Introduction to Graphic Design (COMM 2713)	3
Identity Strategy and Design (COMM 2723)	3
Writing for Mass Media (COMM 3213)	3
Introduction to Web Design (COMM 3513)	3
Advanced Web Design (COMM 3523)	3
Principles of Advertising (COMM 3533)	3
Public Relations (COMM 3643)	3
Principles of Marketing (COMM 3723)	3
Principles of Mass Communication (COMM 3753)	3
Communication Internship (COMM 4100)	3
Portfolio (COMM 3723)	3
Capstone Project (COMM 4803)	3
<b>Communication Electives</b> (choose one of the following tracks)	<b>12</b>
Digital Design Track*	
Media Writing Track*	
Hybrid Track*	
<b>General Electives or Minor</b>	<b>16</b>
<b>Grand Total</b>	<b>126</b>

\*Detailed requirements for each track are specified below, following the Bachelor of Science in Communication Arts table.

## Communication Arts Bachelor of Science

<b>General Education Requirements</b>	<b>50</b>
Literature of the Old Testament (BLIT 1103)	3
Literature of the New Testament (BLIT 1203)	3
Philosophy of Christian Thought (PHIL 2303)	3
English Composition I (ENGL 1103)	3
English Composition II (ENGL 1203)	3
Speech Communication (SPCH 1703)	3
Introduction to Literature (LIT 2103) or Christian Classics (LIT 2723)	3
Humanities Electives	6
Physical Education	2
Science & Math	7
US History I (HIST 1213) or II (HIST 1223) or World History I (HIST 1533) or II (HIST 1543)	3
US Government (POLS 1103)	3
General Psychology (PSYC 1503)	3
Social Science Elective	3
Christian Formation in OWU Community (CLAC 1202)	2
<b>Major Requirements</b>	<b>54</b>
<b>Foundational Communication Courses</b>	<b>42</b>
Production Labs	6
Introduction to Graphic Design (COMM 2713)	3
Identity Strategy and Design (COMM 2723)	3
Writing for Mass Media (COMM 3213)	3
Introduction to Web Design (COMM 3513)	3
Advanced Web Design (COMM 3523)	3
Principles of Advertising (COMM 3533)	3
Public Relations (COMM 3643)	3
Principles of Marketing (COMM 3723)	3
Principles of Mass Communication (COMM 3753)	3
Communication Internship (COMM 4100)	3
Portfolio (COMM 3723)	3
Capstone Project (COMM 4803)	3
<b>Communication Electives</b> (choose one of the following tracks)	<b>12</b>
Digital Design Track*	
Media Writing Track*	
Hybrid Track*	
<b>General Electives or Minor</b>	<b>22</b>
<b>Grand Total</b>	<b>126</b>

\*Detailed requirements for each track are specified below, following the Bachelor of Science in Communication Arts table.

## Communication Arts Elective Tracks

<b>Digital Design Track</b> (choose 12 credit hours from the following)	<b>12</b>
Production Lab Editor-Producer (COMM 2801, 3801, and/or 4801)	(3)
Photography	(3-6)
Digital Video Production (COMM 3273)	(3)
Advanced Digital Video Production (COMM 3673)	(3)
Special Topics in Communication	(1-12)
<b>Media Writing Track</b> (choose 12 credit hours from the following)	<b>12</b>
Advanced Media Writing (COMM 4753)	(3)
Production Lab Editor-Producer (COMM 2801, 3801, and/or 4801)	(3)
Creative Writing (ENGL 2253, ENGL 3253)	(3)
Adv Comp/Theory/Prac (ENGL 4743)	(3)
Introduction to Language (LING 2223)	(3)
Linguistics/Modern Grammar (ENGL 3953)	(3)
Literature electives	(1-9)
Special Topics in Communication	(1-12)
<b>Hybrid Track</b>	<b>12</b>
Select 12 credits of Communication Arts electives or communication-related courses from other programs, as approved by advisor:	